PRIVACY POLICY

Denenberg Tuffley

Effective Date: November 3, 2026

Last Updated: November 3, 2026

1. INTRODUCTION

Denenberg Tuffley ("DT," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, maintain, protect, and disclose information when you visit our website, www.denenbergtuffley.com (the "Website"), communicate with us, or otherwise interact with our online services.

As a law firm focused exclusively on subrogation, we recognize the importance of protecting confidential information, including information relating to insurance claims, legal matters, businesses, individuals, and other parties involved in our clients' matters.

By accessing or using our Website, you acknowledge the practices described in this Privacy Policy.

2. INFORMATION WE COLLECT

We may collect the following categories of information:

A. Information You Voluntarily Provide

When you contact us through our Website, submit an inquiry, communicate with our attorneys or staff, or otherwise interact with us, you may voluntarily provide:

Name and business name.

Email address.

Telephone number.

Mailing address.

Professional title or business affiliation.

Information included in messages or inquiries.

Information relating to potential or existing legal matters.

Other information you choose to provide.

Please do not submit confidential, privileged, highly sensitive, or time-sensitive legal or claim information through general website contact forms unless specifically instructed by the firm to do so through an approved communication channel.

B. Information Automatically Collected

When you visit our Website, certain information may automatically be collected, including:

Internet Protocol (IP) address.

Browser type and version.

Device type and operating system.

Date and time of access.

Pages visited and links accessed.

Referring website or source.

General geographic information derived from your IP address.

Website usage and interaction information.

This information may be collected through server logs, cookies, analytics tools, and similar technologies.

C. Information From Third Parties

We may receive information about individuals and businesses from third parties in connection with our professional services, including clients, insurance companies, business partners, vendors, service providers, and other parties involved in legal or insurance matters.

3. HOW WE USE YOUR INFORMATION

We may use information collected through our Website and other business interactions for legitimate business and professional purposes, including:

Responding to questions, inquiries, and requests.

Communicating with prospective and existing clients.

Evaluating potential business and legal engagements.

Providing legal and subrogation-related services.

Managing professional relationships.

Operating, maintaining, and improving our Website.

Monitoring Website performance and usage.

Protecting against fraud, unauthorized access, and security threats.

Complying with applicable laws, regulations, court orders, and professional obligations.

Establishing, exercising, or defending legal claims.

Other purposes disclosed at the time information is collected or permitted by law.

4. COOKIES AND WEBSITE TRACKING TECHNOLOGIES

Our Website may use cookies, pixels, analytics tools, and similar technologies to improve functionality, understand Website traffic, and enhance the user experience.

These technologies may collect information about your browsing activities, including pages visited, time spent on the Website, browser characteristics, and other usage information.

You may be able to manage or disable cookies through your browser settings. Please note that disabling certain cookies may affect Website functionality.

Where required by applicable law, we will provide appropriate notices and choices regarding cookies and other tracking technologies.

5. HOW WE SHARE INFORMATION

Denenberg Tuffley does not sell personal information in exchange for monetary compensation.

We may disclose information in the following circumstances:

A. Service Providers

We may share information with trusted third-party service providers that assist us with Website hosting, information technology, cybersecurity, communications, analytics, document management, and other business operations.

These providers may access information only as reasonably necessary to perform services on our behalf, subject to applicable contractual and legal obligations.

B. Clients and Professional Relationships

In connection with our legal services, we may disclose relevant information to clients, insurance companies, co-counsel, experts, consultants, investigators, and other authorized parties as appropriate for the applicable legal matter.

C. Legal and Regulatory Requirements

We may disclose information when required or permitted by law, regulation, subpoena, court order, or other legal process, or when necessary to protect our legal rights and interests.

D. Business Transactions

Information may be disclosed in connection with a merger, reorganization, sale, transfer, or other business transaction, subject to applicable confidentiality and legal requirements.

E. With Your Consent

We may disclose information for other purposes when you have authorized us to do so.

6. CONFIDENTIALITY AND LEGAL INFORMATION

Denenberg Tuffley takes seriously its professional obligations concerning confidentiality and the protection of information received in connection with legal representation.

Information submitted through our Website, including general inquiry forms and email communications, should not automatically be considered confidential or protected by attorney-client privilege.

Submitting information through the Website does not, by itself, establish an attorney-client relationship with Denenberg Tuffley.

Please do not transmit sensitive claim information, personal financial information, medical records, Social Security numbers, or other highly confidential materials through general Website forms unless we have specifically authorized that method of transmission.

7. DATA SECURITY

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, loss, and destruction.

Although we take reasonable precautions to safeguard information, no electronic transmission or storage system can be guaranteed to be completely secure.

Accordingly, we cannot guarantee the absolute security of information transmitted through the Internet.

8. DATA RETENTION

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, including responding to inquiries, providing professional services, maintaining business records, complying with legal and regulatory obligations, resolving disputes, and enforcing agreements.

Information relating to legal matters may be retained in accordance with applicable professional obligations, client agreements, and document retention requirements.

When information is no longer reasonably necessary, we will take appropriate steps to delete, destroy, or anonymize it, subject to applicable legal requirements.

9. YOUR PRIVACY RIGHTS

Depending on your state of residence and applicable law, you may have certain rights concerning your personal information.

These rights may include:

Requesting access to personal information we maintain about you.

Requesting correction of inaccurate personal information.

Requesting deletion of certain personal information.

Obtaining a copy of certain personal information in a portable format.

Opting out of certain processing activities, including targeted advertising, the sale of personal information, or certain forms of profiling, where applicable.

Appealing certain decisions concerning privacy requests, where required by law.

These rights are subject to applicable legal exceptions and limitations.

To exercise an applicable privacy right, please contact us using the information provided in Section 14.

We may need to verify your identity before processing a privacy request.

We will not unlawfully discriminate against individuals for exercising applicable privacy rights.

10. CALIFORNIA RESIDENTS

California residents may have additional rights under the California Consumer Privacy Act, as amended by the California Privacy Rights Act (collectively, "CCPA"), if Denenberg Tuffley is subject to those requirements.

Subject to applicable law, California residents may have the right to:

Know what categories of personal information are collected.

Know the sources and purposes of collection.

Know the categories of third parties to whom personal information is disclosed.

Request access to specific pieces of personal information.

Request deletion or correction of certain personal information.

Request information about the sale or sharing of personal information.

Opt out of the sale or sharing of personal information, where applicable.

Limit certain uses and disclosures of sensitive personal information, where applicable.

Not be discriminated against for exercising their privacy rights.

Denenberg Tuffley does not sell personal information for monetary consideration. Any disclosure or sharing of information for advertising or other purposes will be handled in accordance with applicable law.

Certain information relating to legal services, professional relationships, and other regulated activities may be subject to statutory exemptions.

California residents may submit privacy requests using the contact information in Section 14.

11. CHILDREN'S PRIVACY

Our Website is intended for business and professional audiences and is not directed toward children under the age of 13.

We do not knowingly collect personal information directly from children under 13 through our Website.

If we become aware that personal information has been collected from a child under 13 without legally required parental consent, we will take appropriate steps to address the situation.

12. THIRD-PARTY WEBSITES

Our Website may contain links to third-party websites, services, or resources.

Denenberg Tuffley does not control and is not responsible for the privacy practices, content, or security of third-party websites.

We encourage visitors to review the privacy policies of any third-party websites they access.

13. CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify or update this Privacy Policy from time to time to reflect changes in our business practices, technology, legal requirements, or other operational considerations.

Any revisions will be posted on this page with an updated "Last Updated" date.

We encourage visitors to review this Privacy Policy periodically.

14. CONTACT US

If you have questions about this Privacy Policy, our privacy practices, or wish to submit a privacy-related request, please contact:

Denenberg Tuffley

Attention: Privacy Officer

One Northwestern Plaza

28411 Northwestern Highway, Suite 600

Southfield, Michigan 48034

Telephone: 248-549-3900

Website: https://www.denenbergtuffley.com/

Please include "Privacy Policy Inquiry" in the subject line of written correspondence.

END OF PRIVACY POLICY